



#### for Commuters<sup>5M</sup> Keeping You in the Loop!



March 2004

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## 1. Best Workplaces for Commuters welcomes 24 employers in February – 134,635 additional employee commuters covered nationwide under our program!

The following employers earned the designation of Best Workplaces for Commuters in February:

<u>Arizona:</u> East Valley Tribune, City of Phoenix, Quarles & Brady Streich Lang, Intel Corporation-Arizona

<u>Colorado:</u> Hoffman Reilly Pozner & Williamson LLP, SilverPlume, CA One Services, MicroAnalysis & Design, Harris Group Inc., City of Lafayette, David Evans & Associates Inc., Lighting Technologies Inc., U.S. Department of Health & Human Services, Colorado Housing & Finance Authority, Stapleton Area TMA BWC District, The GHP Financial Group, City of Longmont, Swedish Medical Center, Moye Giles LLP

Georgia: Central Perimeter Business BWC District

**Missouri:** Bridging the Gap

New York: IBM Corporate Headquarters, GSA (Northeast & Caribbean Region),

Empire Blue Cross/Blue Shield

### 2. New "Members Only" online toolkit: Marketing tips & tools to promote your commuter benefits

Learn new ways to get the most mileage out of your commuter benefits program and promote your status as one of the Best Workplaces for Commuters by logging on to the new "Members Only" online toolkit. This new toolkit is one of several resources that are available exclusively for our Best Workplaces for Commuters. This toolkit provides exciting marketing tools and tips to help you promote your commuter benefits and your designation as one of the Best Workplaces for Commuters to your employees and your stakeholders. Visit our website at

http://www.ergweb.com/projects/ccli/empkit/login.htm to access the toolkit. If you don't have the access information, please contact us at <a href="mailto:bwc@epa.gov">bwc@epa.gov</a> or call your account manager today!

# 3. Sunnyvale, California City Council recognizes local Best Workplaces for Commuters

Six Sunnyvale Best Workplaces for Commuters were recognized at a ceremony hosted by Sunnyvale Mayor John Howe at the Sunnyvale City Council Chambers on Tuesday, February 10, 2004. U.S. EPA Region 9 representative Marty Robin and Mayor Howe presented certificates to six employers, including Ariba, Inc., Juniper Networks, Lockheed Martin, Yahoo, Inc., Triangle Software/SF Bay Traffic and the City of Sunnyvale, and congratulated them for their commitment to improving air quality and reducing congestion through commute programs. For more information about the event, visit the Moffett Park Business & Transportation Association web page: http://www.mpbta.org/

#### 4. Juniper Networks is Best Workplaces for Commuters "Featured Employer"

Visit <a href="http://www.bwc.gov/employ/juniper.htm">http://www.bwc.gov/employ/juniper.htm</a> to read about Juniper Networks' outstanding commuter benefits program that has earned them a spot on our website as our first "Featured Employer"! Juniper has been designated one of our Best Workplaces for Commuters since July 2001 and has a very aggressive trip reduction goal of more than 20% over a 2-year period. In addition to their outstanding array of on-site amenities, Juniper holds a Bike to Work Day every May and offers free bike tune-ups. Readers stay tuned – one of you may be our next "Featured Employer"!

If there is someone in your organization who you want us to include on our **Best Workplaces for Commuters E-Update** distribution list, please e-mail your request to **bwc@epa.gov** with "**Add to Best Workplaces for Commuters E-Update**" as the subject and the individual's e-mail address in the message text. If you would like to have your name removed from this list and have another person's name from your organization added to our distribution list, please send us an e-mail message to **bwc@epa.gov** with "**Remove from Best Workplaces for Commuters E-Update**" as the subject line. Please provide us with the e-mail address of the new contact person for your organization.